National Incentive Summary

M A R C H 2010

Monthly changes highlighted **BOLD**

CLAIM YOUR MAZDA SALES EVENT™

Core Programs as of: 3.02.10

		Customer Cash		OR	CHASE APR (Tier 1-3)	MAZDA APR Cash	OR	CHASE Lease (Tier 1-4) Payment/Term/DALS	MAZDA Lease Cash		
MAZDA3 Sedan/5-DR	**09MY**	$ 1,500		or	1.9%/36, 2.9%/60, 4.9%/72	$1000 CC					
	10MY				0.0%60, 2.9%/72	Regional Announcement	or	Regional Announcement	Regional Announcement		
MAZDASPEED3	**09MY**	$ 750									
	10MY										
MAZDA5	**09MY**			or	0.9%/36, 2.9%/60, 4.9%/72						
	10MY			or	0.0%/36, 2.9%60, 4.9%/72	$500 CC	or	$299/36/$2894			
MAZDA6	**09MY**			or	0.0%/36, 2.9%/60, 4.9%/72	$2000 CC					
	10MY			or	0.0%60, 2.9%/72	Regional Announcement	or	Regional Announcement	Regional Announcement		
MX-5 Miata	**09MY**	$ 5,500									
	10MY							$269/36/$3364	$500		
MX-5 Miata PRHT	**09MY**	$ 5,500									
	10MY							$319/36/$3414	$1,000		
RX-8	**09MY**	$ 5,500		or	2.9%/60, 4.9%/72						
	10MY			or	3.9%/60, 4.9%/72		or	$339/36/$3434	$1,000		
CX-7	**09MY**			or	0.0%/36, 2.9%/60, 4.9%/72	$1750 CC					
	10MY			or	0.0%/36, 1.9%/60, 3.9%/72		or	I SV @ $239/36/$3334	$685		
CX-9	**09MY**			or	0.0%/36, 2.9%/60, 4.9%/72	$1500 CC					
	10MY			or	0.0%/60, 2.9%/72		or	$349/36/$3444	$685		
TRIBUTE	**09MY**	iSport/Man/2WD $2000, All other trims $3000		or	1.9%/36, 2.9%/60, 4.9%/72						
	10MY			or	0.0%/36, 1.9%/60, 3.9%/72		or	$329/36/$2924	$500		
TRIBUTE HYBRID**	**09MY**	$ 4,000									
B-SERIES	**09MY**	$ 2,500									